



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 105 E

Results as of: 10/31/2014

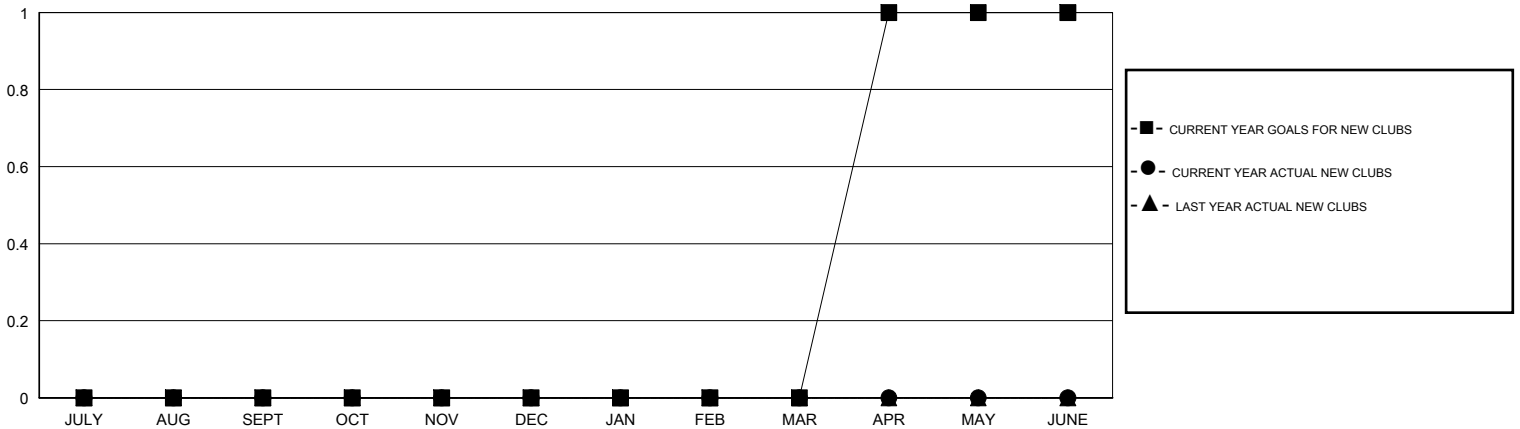
GMT: Elisabeth Haderer

LOCATION ENGLAND

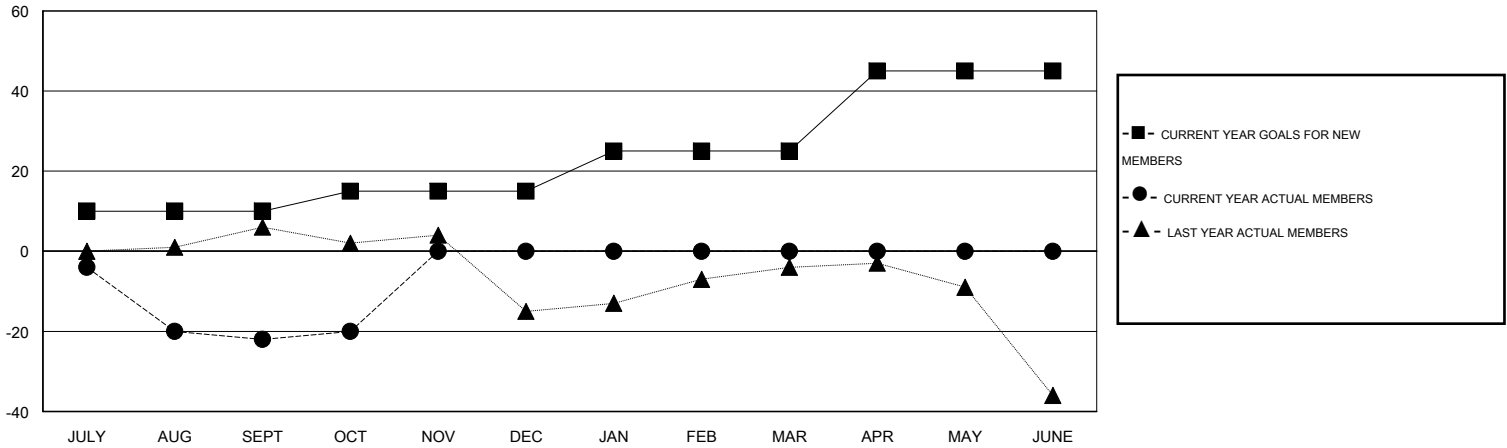
GMT CA 4

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 2             | -2            | JULY/AUG/SEPT         | 10              | 12                            | 34              | -22           |
| OCT/NOV/DEC           | 0             | 0         | 0             | 0             | OCT/NOV/DEC           | 5               | 9                             | 7               | 2             |
| JAN/FEB/MAR           | 0             | 0         | 0             | 0             | JAN/FEB/MAR           | 10              | 0                             | 0               | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             | 0             | APR/MAY/JUNE          | 20              | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |  |   |              |
|------------------------|--|---|--------------|
| DROPPED CLUBS: 2       | 13 CLUBS OF 59 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>                            |              |
|                        |  | MALE  | 861 (76.81%) |
| <u>DROPPED MEMBERS</u> |  | FEMALE  | 260 (23.19%) |
| DECEASED               | 3  | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> |              |
| CLUB CANCELLED         | 0  |   |              |
| OTHER                  | 38   |   |              |
| TOTAL                  | 41   | FAMILY UNIT MEMBERS                                   | 161          |
|                        |  | HEAD OF HOUSEHOLD                                     | 78           |
|                        |  | NON-HEAD OF HOUSEHOLD                                 | 83           |